March 10, 2015

TO: Commission, Director and Deputy Directors
FROM: Justin Lucas, Planning and Programming Manager
SUBJECT: Strategic Plan Work Session #2
Staff Report for March 18, 2015 Commission Work Session

Executive Summary
The purpose of the ACHD Strategic Plan is to:
- Define how ACHD will accomplish its Vision and Mission over the next 20 years;
- Inform and guide the 20 year Capital Improvement Plan (CIP), capital maintenance and the Integrated Five Year Work Plan;
- Highlight unique opportunities and areas of concern facing ACHD; and
- Establish clear goals and strategies to help ACHD determine the best way to allocate its resources

The Strategic Plan is being conducted as a parallel effort with the Capital Improvements Plan and will be presented for adoption in fiscal year 2016. This work session will focus primarily on Communities in Motion (the Regional Long-Range Transportation Plan) and how this plan influences ACHD’s efforts.

Facts & Findings
The ACHD Strategic Plan has two primary sections. The first section (Looking Ahead) establishes a planning framework for ACHD. This framework includes a discussion of common values that ACHD’s shares with its partner agencies, a description of context and demographics for Ada County, and a list of goals and objectives. In this work-session staff will review the demographic projections, goals and objectives for transportation outlined in Communities in Motion and describe how these items relate to ACHD’s plans and programs.

Fiscal Implications
The ACHD strategic plan will have a direct effect on the following fiscal decisions:
- Revenue allocation to capital projects in the ACHD CIP (parallel effort)
- Resource allocation within the integrated Five Year Work Plan, including but not limited to:
  o Capital maintenance
  o Operation maintenance
Policy Implications
This Strategic Planning process will establish values, goals and strategies that are meant to drive ACHD policy over the next 20 years. It is also meant to memorialize ACHD’s commitment to previously established policies including (identified in the adopted 2015-2019 IFYWP):

1. Maintaining the system
2. Investing in bicycle and pedestrian infrastructure
3. Optimizing the roadway system
4. Supporting alternative transportation options
5. Proactively addressing stormwater regulations

Recommendation
Direct staff to return on May 13, 2015 to discuss transportation needs and asset management principles.