January 6, 2015

TO: Commission, Director and Deputy Directors

FROM: Justin Lucas, Planning and Programming Manager

SUBJECT: Strategic Planning Work Session
Staff Report for January 14, 2015 Commission Work Session

Executive Summary
The purpose of the ACHD Strategic Plan is to:

- Define how ACHD will accomplish its Vision and Mission over the next 20 years;
- Inform and guide the 20 year Capital Improvement Plan (CIP), capital maintenance and the Integrated Five Year Work Plan;
- Highlight unique opportunities and areas of concern facing ACHD; and
- Establish clear goals and strategies to help ACHD determine the best way to allocate its resources

The Strategic Plan is being conducted as a parallel effort with the Capital Improvements Plan and will be presented for adoption in fiscal year 2016.

Facts & Findings
The ACHD Strategic Plan has two primary sections. The first section (Looking Ahead) establishes a planning framework for ACHD. This framework includes a discussion of common values that ACHD’s shares with it partner agencies, a description of context and demographics for Ada County, and a list of goals by functional category (operate, maintain, enhance) that guide ACHD’s decision making and focus its efforts. The second section (Moving Forward) establishes an asset management strategy, provides financial forecasts that feed directly into ACHD’s Capital Improvement Plan and describes tradeoffs required due to fiscal constraints. All of this effort will help ACHD clearly define strategies for how to best manage the transportation system in Ada County over the next 20 years.

Fiscal Implications
The ACHD strategic plan will have a direct effect on the following fiscal decisions:

- Revenue allocation to capital projects in the ACHD CIP (parallel effort)
- Resource allocation within the integrated Five Year Work Plan, including but not limited to:
  - Capital maintenance
  - Operation maintenance
Capital expansion projects
Bridges

Policy Implications
This Strategic Planning process will establish values, goals and strategies that are meant to drive ACHD policy over the next 20 years. It is also meant to memorialize ACHD’s commitment to previously established policies including (identified in the adopted 2015-2019 IFYWP):

1. Maintaining the system
2. Investing in bicycle and pedestrian infrastructure
3. Optimizing the roadway system
4. Supporting alternative transportation options
5. Proactively addressing stormwater regulations

Recommendation
Provide input and direction to staff related to the Strategic Plan. Direct staff to return on March 11, 2015 to discuss demographic changes, financial projections and draft goals.